

See What People Are Saying about Dr. Wendy Treynor's Book!

* "...a highly intriguing and entertaining read, sure to give both psychology students and non-specialist general readers much to think about,"

-The Midwest Book Review

* "... a strong, insightful offering from an ambitious young academic....

Highly recommended,"

-Ali Neshati of Reader Views

* "...[offers] an important conclusion about the way in which acceptance and love are basic and fundamental issues in relation to socialization,"

-Journal of Analytical Psychology

"... integrates across an amazing spectrum of theory to provide new views about social psychology,"

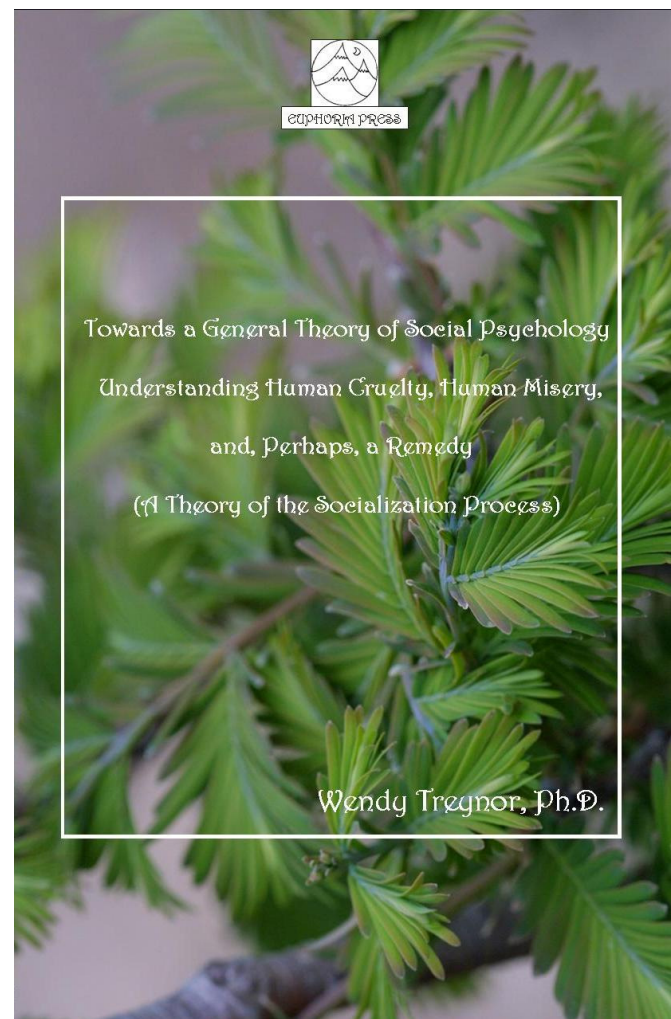
-Adam B. Cohen, Ph.D.

*Assistant Professor of Psychology
Arizona State University*

"An outstanding integration of classic and current social psychological theories. This book is a tremendous primer for anyone interested in understanding the underlying motives behind human behavior and social interaction,"

-John Tauer, Ph.D.

*Associate Professor of Psychology
University of St. Thomas*



"...Treynor weaves a simple, albeit cogent argument..."

- David Vance, PhD, MGS, Journal of Religion, Spirituality, & Aging